ALEJANDRA CHEN CERVANTES

Choreographer · Director · Visual Artist

Profile

Choreographer, director and visual artist working between stage and audiovisual formats. Co-founder and artistic director of Alquimia Movement, a women-led dance project based in Amsterdam. Her work combines Latin dance forms, physical theatre and visual storytelling, focusing on performative narrative, presence and empowerment.

Selected Artistic Projects — Creation, Direction & Choreography

Mala Burlesque — *Live stage production 2018–2019*
Creator, General Director, Producer and Choreographer
Mala Burlesque: Home Edition — *Hybrid performance / film 2020*
Co-creator and Visual Director
Alquimia Movement — *Ongoing choreographic project / dance company 2024–present*
Co-founder, Artistic Director and Choreographer (Amsterdam). In 2025, she founded Casa Alquimia, a studio and creative space dedicated to the development of the project.

Audiovisual / Choreographic Works (selected)

La Sandunguita (2024) · Sedúceme (2024) · En Fa Sostenido (2024) · La Presa (2025)
Human Nature (2025)

Selected Performing & Stage Experience

Aldo & Ale — *International Salsa Scene 2023–2025*
Lead Dancer and Performer
Amsterdam Alternative Scenario — *750 Years of Amsterdam 2025*
Performer / Choreographer
Euphoria Dance Company — *Amsterdam 2021–2023*
Dancer and Instructor
Otello — *Palacio de Bellas Artes, Mexico City 2019*
Actress

Education & Training (selected)

Physical Theatre and Improvisation (Lecoq Technique) — *Leiden University (2023)*
The Galen Hooks Method — *Amsterdam (2022)*
Professional Salsa On2 Program — *Euphoria Dance Academy (2021–2023)*
Stage Direction — *Centro de Arte Dramático, Mexico City (2018)*
Audiovisual Production Studies — *UNAM, Mexico City (2007-2012)*

Awards

Berlin Salsa Congress Stargate Competition — *First place (2024 and 2025)*
EUROSON Latino World Salsa Championship — *First Prize (2018)*
International Documentary Film Festival of Mexico City — *First Prize (2010)*